

2025 Partner Sponsorship Prospectus

▶ Annual Event Notepad Branding

Unleash the Power of Partnership with AFSUG: Elevate Your Brand in 2025! As pioneers in delivering unparalleled knowledge sharing and networking experiences, AFSUG invites you to join forces and skyrocket your brand to new heights.

Why Partner with AFSUG? Unleash the potential

- ▶ Immerse yourself in the vibrant tapestry of SAP excellence.
- ▶ Partnering with AFSUG means unlocking direct access to leading SAP practitioners, influencers, and decision-makers across the entire SAP ecosystem. As sponsors and partner members, you will be part of an elite community, propelling your brand to the forefront.
- ▶ Craft lasting relationships by engaging with the SAP community regularly and on their terms. AFSUG offers the platform to foster trust and loyalty, ensuring your brand stands out as a beacon of reliability.

Events your brand will be showcased at

Engaging in this sponsorship offers advantages such as heightened brand visibility within the SAP Community.

SAPHILA 2025

Annual Regional SIG Forum (CPT-JHB)

BTP Connect Forum (CPT - JHB)

Womens Day Event

Namibia Chapter Event

Botswana Chapter Event

Collaboration Forum

SAP PKOM Event (CPT)

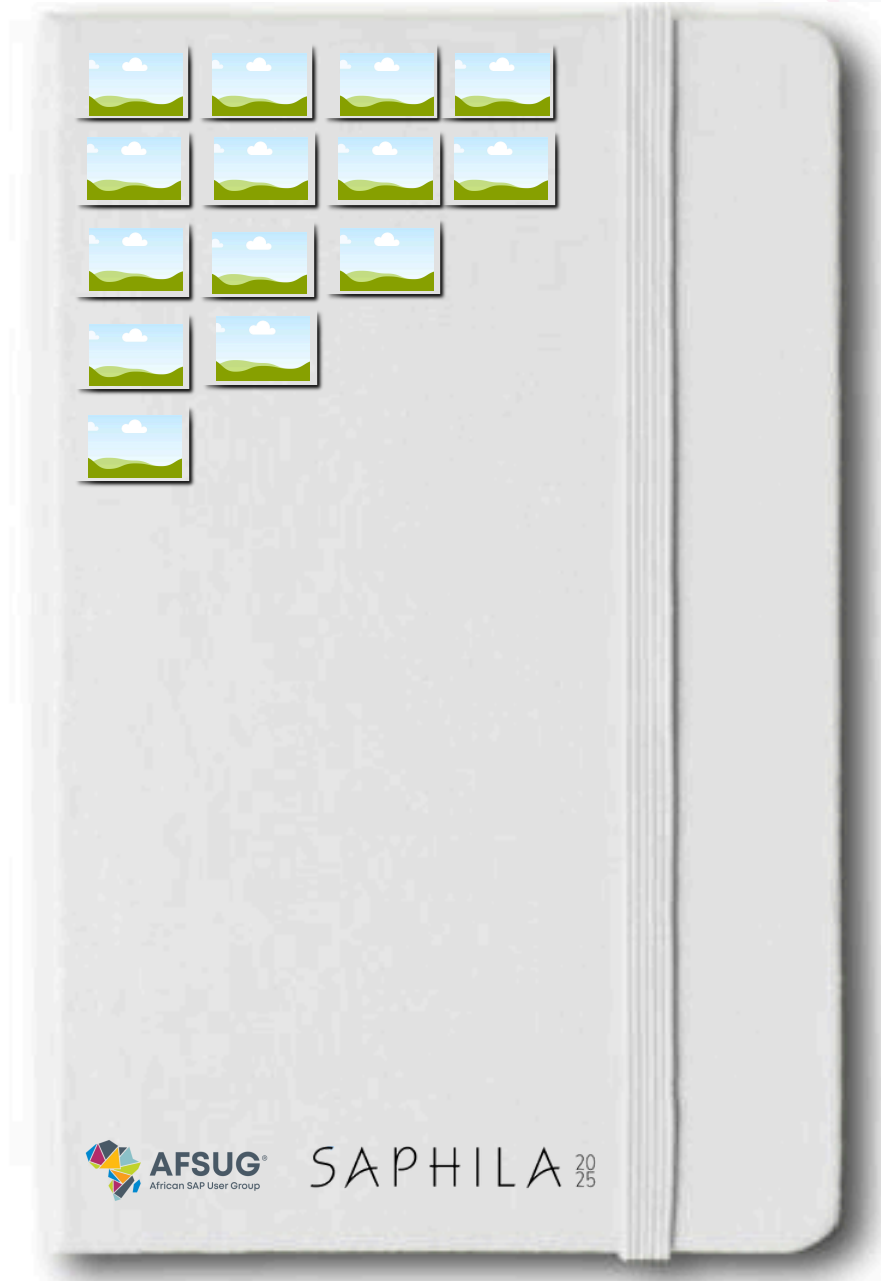
#Partnernetwork Quarterly Events

Annual AFSUG Strategy Session

Sponsorship Costing Per Logo co-branded: R12 000 (Excl. VAT)

Visualise the notepad

Below is a mock-up of the logo placement on the sleek white notepads which will be distributed to the SAP Community — it's a sneak peek of how your brand will stand out!



Should you have any questions or would like to secure your logo sponsorship, please reach out to the team:



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We look forward to the possibility of collaborating with you and creating impactful experiences together.