

2025 Partner Sponsorship Prospectus

▶ Webcast Session

We are thrilled to unveil the 2025 Partner Sponsorship Prospectus for the African SAP User Group (AFSUG). This prospectus offers a myriad of opportunities for our partners to gain brand exposure, network, and engage within the vibrant SAP community across Africa.

Sponsorship Benefits

Our partnership model offers flexibility, allowing you to choose a date and time that suits your calendar availability. Whether it's during a bustling work season or during a quieter period, we're prepared to accommodate your schedule throughout the year.

Why should you consider a webcast sponsorship?

Brand Exposure: Reach a targeted audience of SAP users and decision-makers across Africa.

Lead Generation: Connect with potential customers and clients in the SAP Ecosystem.

Leadership: Position your organisation as a leader in the SAP Community through speaking engagements and content contributions.

Networking Opportunities: Forge valuable connections with industry peers, experts, and influencers.

Sponsorship Costing: R10 000 (Exclu. VAT)

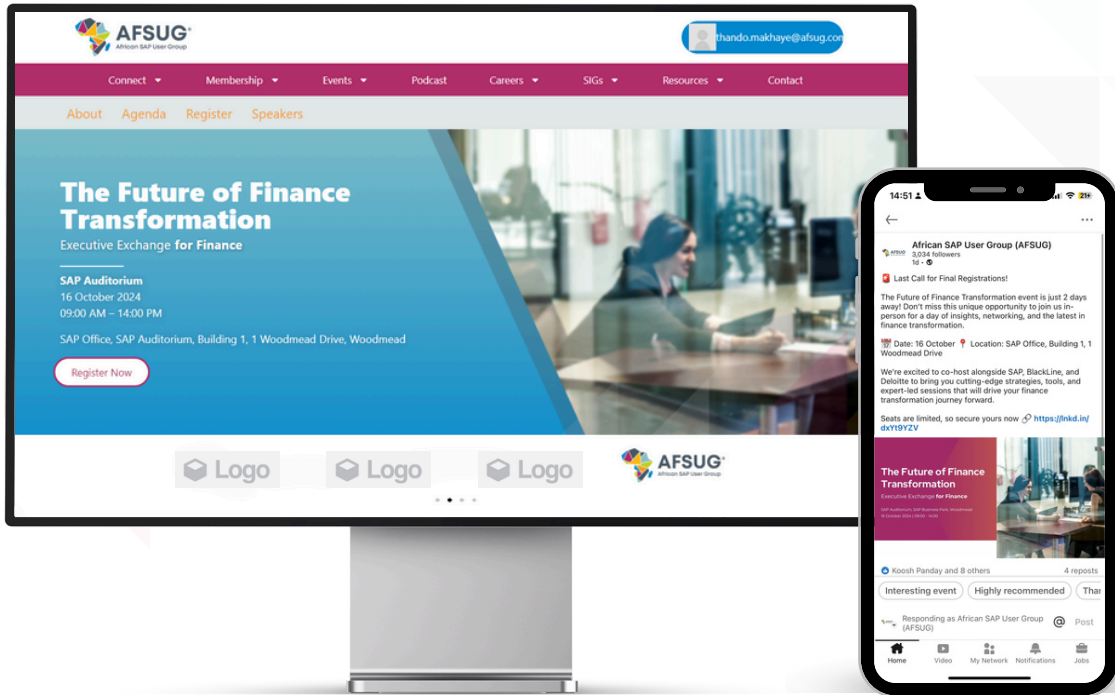
The Webcast sponsorship package includes a comprehensive array of features meticulously designed to maximize visibility and engagement.

- **Engaging Session Time Slot:** Delve into topics and interact with attendees during your dedicated 60-90-minute session conducted via Microsoft Teams.
- **Prominent Branding:** Secure prime placement for your brand throughout the event Life-cycle, from invitations to the webinar platform and a dedicated partner landing page.
- **Amplified Recognition:** Elevate your visibility with strategic banner placements on the AFSUG website.
- **Extensive Distribution:** Maximize attendance and broaden your reach through targeted email campaigns reaching our entire 4,000-member database.
- **Dynamic Social Media Promotion:** Leverage our extensive Facebook and LinkedIn networks to expand your reach and engagement.
- **Valuable Feedback:** Gain insights into attendee satisfaction and maintain engagement through post-event surveys and personalized communication.
- **Exclusive RSVP Access:** Gain access to participant data while adhering to the requirements of the POPI Act, empowering you to nurture relationships and leads effectively.

Throughout the journey, a dedicated AFSUG Representative will collaborate closely with you to ensure all requirements are met and your session emerges as a resounding success.

We firmly believe that partnering with us presents a golden opportunity to connect, showcase expertise, and foster meaningful relationships within the SAP community across Africa.

Visualise the webcast



To explore sponsorship opportunities with the African SAP User Group, please reach out to the team:



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We look forward to the possibility of collaborating with you and creating impactful experiences together.