



AFSUG®
African SAP User Group



Student x Industry Connect 2026

What is African SAP User Group?



3 000 contacts
and
Over 100+
member
companies

AFSUG is the African SAP User Group NPC.

We are an independent community that brings together SAP customers, SAP partners, experts, professionals, students and young talent.

Think of AFSUG as a bridge into conversations you may not normally access while you are still studying.



African SAP User Group

AFSUG is about **connection, collaboration and knowledge sharing**.

- For students, that means giving you access to people and conversations you may not normally be exposed to while studying.
- Through the AFSUG community, you can:

Connect

Meet SAP professionals, customers, partners and other students.

Learn

Understand what SAP is, where the technology is heading, and how organisations are using SAP, cloud, AI, data and other technologies.

Explore

Discover the different roles, skills and career paths that exist across the SAP ecosystem.

Collaborate

Ask questions, participate in discussions and learn from people already working in industry.

SAP



If you have never used SAP before, that is completely fine

We are starting with context: what SAP is, where it is used, and why so many organisations build their business processes around it.

Why did we invite you? What we offer today:

We are not here to:

**Promote jobs
or internships**

This is not a recruitment platform or a CV drop-off session.

We are here to:

**Build insight,
confidence and connections**

Ask questions. Learn from people in the industry.
Understand what SAP skills and roles can look like.

Connecting.

Creating connections.

Collaboration.

Who you can connect with



SAP experts

Understand strategy, technology direction and future skills.



Customers

Hear how companies use SAP to run real business processes.



Partners

Meet the teams who implement, support and advise.



Peers

Build your network with other curious students and young professionals.

What can you expect over the next 3 days?

SAP strategy

AI, cloud & data

Business transformation

Customer stories

Skills & career pathways

The goal is not to make you an SAP expert in three days. The goal is to help you understand the ecosystem, ask better questions and see possible pathways.

Your first move...

Join the AFSUG community free with
your university email address.

Ask questions

Connect with
people

Stay curious

Welcome to AFSUG.
Welcome to the community.

Connect.Create.Collaborate.

