



SAP and Academic Partnerships

Overview

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Who is SAP?



The world's leading enterprise application software company – helping over 400,000 organisations in 180+ countries run better.

1972

Founded in
Walldorf, Germany

400K+

Customers across
26 industries

180+

Countries with
SAP presence

110K+

Employees
worldwide

What SAP does

- Provides software that manages core business processes – finance, supply chain, procurement, HR, manufacturing, and customer experience.
- Connects every function of an organisation on a single platform, giving decision-makers real-time insight across the entire business.
- Enables the Autonomous Enterprise: intelligent, AI-driven processes powered by SAP Business AI and Joule, SAP's generative AI copilot.

Key solutions

[SAP S/4HANA Cloud](#) – Intelligent ERP for the modern enterprise

[SAP Business Technology Platform](#) – Cloud platform for integration, data

[SAP Business AI & Joule](#) – Embedded AI and generative AI copilot

[RISE with SAP](#) – End-to-end cloud transformation offering

[SAP SuccessFactors](#) – Human experience management (HXM) suite

“We help the world run better and improve people’s lives.” – SAP Purpose Statement

Academic Partnerships at SAP

Vision and how we bring it to life



Our Vision: We enable the next generation to learn, research and innovate with business applications – so they know how to run an intelligent enterprise, shape their own futures and have a meaningful impact on the world.



INSPIRE

Inspire young people about digital technologies. Create awareness and enthusiasm about SAP technologies among students at higher education institutions globally.

SAP Young Thinkers Program: Workshops and events for secondary schools, vocational schools and IT beginners.



EDUCATE

Create awareness, great experience, and enthusiasm about SAP technologies among students at higher education institutions globally.

Academic Partnerships Program: Networking and educational activities, Teaching and Learning Environments Environments (S/4HANA), academic boards.



CO-INNOVATE

Collaborate with universities and research organisations to jointly develop new technology for industry use cases.

Central Research Services: Public-funded research, strategic strategic partnerships, and the PhD@SAP Community.

Academic Partnerships at SAP

Regional Overview – Sub-Saharan Africa



42+

Countries active
across Africa

6,000+

Students trained
since 2013

200+

Faculty members
trained

10+

Full members in 11 countries

Complete ERP Teaching & Learning Environments (On-Premise)

- › Live SAP S/4HANA training environment with model company data
- › Train-the-Trainer programme on the ESEFA curriculum
- › Exclusively for full member academic institutions

Cloud Curricula

- › Datasphere, SAP Analytics Cloud, IBP, BTP, Ariba, SuccessFactors, Signavio
- › Supported by Academic Competence Centres at UCT (ZA) and Magdeburg (DE)

Other Offerings

- › SAP Learning Hub Student edition
- › ERPSim business simulation
- › Business Builders with SAP Analytics Cloud
- › SAP Build Sandboxes (full members)
- › Quick Start Guides for SAP Cloud solutions
- › Innovation jams, hackathons, tech talks, guest lectures

Where we are

South Africa	Nigeria	Kenya	Ghana
Tanzania	Uganda	Zambia	Zimbabwe
Namibia	Botswana	Rwanda	Mozambique
Ethiopia	Senegal	Cameroon	Mauritius
Angola	Malawi	Madagascar	Others

ESEFA – Flagship Foundation Programme

Enterprise Systems Education for Africa – a regional academic network providing SAP-equipped graduates for the ecosystem. esefa.uct.ac.za